



Stericycle Report:  
**Influenza and the Community**

October 2019

We protect what matters.

 Stericycle<sup>®</sup>

# Survey Parameters

**When:** Conducted October 2019

**Who:** 1,200 U.S. respondents age 18+

**What:** 21 question mobile survey

**How:** Direct to mobile users via Pollfish

**Why:** Designed to identify consumer concerns, habits and insight around flu season

# Executive Summary



## The majority of Americans worry about catching the flu, plan to receive or already received the flu shot

- Nearly three in five Americans (58%) worry about catching the flu
- When asked what concerns them the most about getting the flu, one-third of Americans (33%) say feeling ill, followed by:
  - giving it to a child or vulnerable family member (26%)
  - missing work / pay (16%)
  - death (8%)
- More than half of Americans (55%) got the flu shot last year/last flu season
- This year/this flu season, 28% plan to get a flu shot and one-third (33%) say they already got a flu shot

# Executive Summary



## Most Americans plan to receive the flu shot in November

- Of those who plan to get a flu shot, the majority (31%) say they plan to get the flu shot in November
  - The majority of men (30%) and women (32%) plan to get their flu shot in November
  - While the majority of Gen Zs (31%) say they already got a flu shot in September, the majority of Baby Boomers (36%) plan to get their flu shot in October and Millennials (35%) plan to get a flu shot in November
- 68% percent of parents or caretakers of an elderly parent plan to have children or parents who are under their care receive the flu shot
  - Women (73%) are much more likely than men (63%) to have children or parents who are under their care receive the flu shot
  - Millennials (72%) are the most likely to have children or parents under their care receive the flu shot compared to 67% of Gen Zs and 54% of Baby Boomers who say the same

# Executive Summary



## Most Americans get a flu shot at the doctor's office, local retail pharmacy or work opposed to local hospital clinic

- Of those who plan to get the flu shot or have already received a flu shot, the majority (47%) say they will get or have gotten a flu shot at a doctor's office, followed by their local retail pharmacy (34%), work (i.e. your employer will offer flu shots as part of its benefits to employees, 13%), and local hospital clinic (e.g. Urgent Care, 4%)
- Of those who plan to get or have already gotten a flu shot at work, the majority of Americans (67%) say they think more positively about the company
  - Baby Boomers (92%) are the most likely to think more positively about their company for offering the flu shot as an employee benefit compared to Millennials (64%) and Gen Zs (55%)
- Of those who plan to get or have already gotten a flu shot at a doctor's office, local retail pharmacy or local hospital clinic, the majority (64%) say they would think more positively about their employer if they offered flu shots as part of its employee benefits

# Executive Summary



## Americans who catch the flu miss multiple days of work/school

- More than one in 10 Americans (12%) have contracted the flu in the last year
  - Gen Zs (21%) are the most likely to have contracted the flu in the last year, compared to 13% of Millennials and 6% of Baby Boomers who say the same
- Of those who have contracted the flu in the last year, 74% had to miss work or school
  - Three in four men (75%) and nearly three in four women (73%) who have contracted the flu in the last year had to call out sick at work / school
  - Gen Zs (80%) who have contracted the flu in the last year are the most likely to have called out sick at work / school, compared to Millennials (77%) and Baby Boomers (69%)
- Of those who have called out sick at work / school, the majority (57%) missed 1-3 days, followed by 4-6 days (35%) and 7+ days (6%)

# Question 1 Results

Did you get a flu shot last year/last flu season?

Yes		54.79%
No		44.78%
I don't know		0.43%

- More than half of Americans (55%) got the flu shot last year/last flu season, compared to 45 percent who say they did not

# Question 1 Additional Findings

## **The majority of men and women got the flu shot last year/last flu season**

- More than half of men (54%) and women (55%) got the flu shot last year/last flu season

## **Millennials are the least likely to have received the flu shot last year/last flu season compared to Gen Zs and Baby Boomers**

- While more than half of Millennials (53%) say they got the flu shot last year/last flu season, they trail behind Gen Zs (55%) and Baby Boomers (64%) who say the same

# Question 2 Results

Do you plan on getting the flu shot this year/this flu season?

I already got a flu shot		32.70%
Yes, I plan to get a flu shot		27.87%
No		32.79%
I don't know		6.64%

- While one-third (33%) of Americans do not plan on getting the flu shot this year/this flu season, another third (33%) have already gotten a flu shot. Additionally, more than one in four (28%) plan to get a flu shot.

# Question 2 Additional Findings

## **More men than women already got the flu shot**

- Men (34%) are more likely than women (32%) to say they already got the flu shot, but more women (29%) than men (26%) plan to get the flu shot
- One-third of women (33%) and nearly one-third of men (32%) do not plan on getting the flu shot this year/this flu season

## **Nearly half of Baby Boomers already got the flu shot**

- 46% of Baby Boomers say they already got the flu shot, compared to 30% of Millennials and 33% of Gen Zs who say the same

## **Gen Zs are the most likely to say they plan to get the flu shot**

- 31% of Gen Zs plan to get the flu shot this year/this flu season, compared to 29% of Millennials and 23% of Baby Boomers who say the same

## **Millennials are the most likely to say they do not plan to get the flu shot**

- More than one-third of Millennials (34%) do not plan to get the flu shot this year/this flu season, compared to 28% of Baby Boomers and 30% of Gen Zs who say the same

# Question 3 Results

Which of the following best describes why you are choosing not to get a flu shot this year?

Cost (i.e. too expensive and/or not covered by insurance)	-	4.21%
Access (i.e. not convenient, wait times too long)	-	2.89%
Effectiveness (i.e. I don't believe it will prevent the flu)		68.42%
Fear (i.e. I'm afraid of needles)	—	8.68%
I don't know	—	15.79%

- Of those who do not plan to get the flu shot this year/this flu season, nearly seven in 10 (68%) say the reason why they are choosing not to get a flu shot is because of its effectiveness (i.e. they don't believe it will prevent the flu), followed by:
  - Fear (i.e. I'm afraid of needles): 9%
  - Cost (i.e. too expensive and/or not covered by insurance): 4%
  - Access (i.e. not convenient, wait times too long): 3%

# Question 3 Additional Findings

## **Women are much more likely than men to doubt the effectiveness of the flu shot**

- More than seven in 10 women (72%) say the reason why they are choosing not to get a flu shot this year is because of its effectiveness (i.e. they don't believe it will prevent the flu), compared to 63% of men who say the same

## **Additional reasons why women say they are choosing not to get a flu shot include:**

- Fear (i.e. I'm afraid of needles): 10%
- Cost (i.e. too expensive and/or not covered by insurance): 4%
- Access (i.e. not convenient, wait times too long): 1%

## **Additional reasons why women say they are choosing not to get a flu shot include:**

- Fear (i.e. I'm afraid of needles): 7%
- Cost (i.e. too expensive and/or not covered by insurance): 5%
- Access (i.e. not convenient, wait times too long): 5%

# Question 3 Additional Findings Contd.

## **Baby Boomers are the most likely to doubt the effectiveness of the flu shot**

- Nearly three in four Baby Boomers (73%) say the reason why they are choosing not to get a flu shot this year is because of its effectiveness (i.e. they don't believe it will prevent the flu), compared to 69% of Millennials and 61% of Gen Zs who say the same

## **Additional reasons why Baby Boomers say they are choosing not to get a flu shot include:**

- Cost (i.e. too expensive and/or not covered by insurance): 5%
- Fear (i.e. I'm afraid of needles): 4%
- Access (i.e. not convenient, wait times too long): 0%

## **Additional reasons why Millennials say they are choosing not to get a flu shot include:**

- Fear (i.e. I'm afraid of needles): 10%
- Cost (i.e. too expensive and/or not covered by insurance): 4%
- Access (i.e. not convenient, wait times too long): 2%

## **Additional reasons why Gen Zs say they are choosing not to get a flu shot include:**

- Fear (i.e. I'm afraid of needles): 10%
- Access (i.e. not convenient, wait times too long): 10%
- Cost (i.e. too expensive and/or not covered by insurance): 5%

# Question 4 Results

When do you plan on getting the flu shot?

I received a flu shot in September		24.01%
October		28.63%
<b>November</b>		<b>31.07%</b>
December		4.24%
January - February		3.08%
I don't know		8.99%

- Of those who plan to get the flu shot, the majority of Americans (31%) say they plan to get the flu shot in November followed by:
  - October: 29%
  - December: 4%
  - January - February: 3%
- Nearly one fourth of Americans (24%) already got their flu shot in September

# Question 4 Additional Findings

## **The majority of men and women plan to get their flu shot in November**

- 32% of women and 30% of men plan to get a flu shot in November, compared to:
  - September: men (27%); women (21%)
  - October: men (26%); women (31%)
  - December: men (4%); women (5%)
  - January - February: men (4%); women (2%)

## **The majority of Gen Zs, Millennials and Baby Boomers differ on when they plan to get their flu shot**

- The majority of Gen Zs (31%) have already received a flu shot in September, compared to the majority of Baby Boomers (36%) who plan to get their flu shot in October and the majority of Millennials (35%) who plan to get a flu shot in November
- An almost equal amount of Gen Zs (5%), Millennials (5%) and Baby Boomers (4%) plan to get a flu shot in December
- An equal amount (3%) of Gen Zs, Millennials and Baby Boomers plan to get a flu shot in January - February

# Question 5 Results

Which of the following options best represents where you plan on getting/got your flu shot?

Doctor's office		46.47%
Local retail pharmacy		34.02%
Work (i.e. your employer will offer flu shots as part of its benefits to employees)		12.45%
Local hospital clinic (e.g. Urgent Care)		3.98%
I don't plan on getting the flu shot		0.39%
I don't know		2.70%

- Of those who plan to get the flu shot or have already gotten a flu shot, the majority (47%) say they will get or have gotten a flu shot at a doctor's office, compared to:
  - Local retail pharmacy: 34%
  - Work (i.e. your employer will offer flu shots as part of its benefits to employees): 13%
  - Local hospital clinic (e.g. Urgent Care): 4%

# Question 5 Additional Findings

## **The majority of men and women will get or have already gotten a flu shot at the doctor's office**

- The majority of men (43%) and women (49%) say they will get or have already gotten a flu shot at a doctor's office, compared to:
  - Local retail pharmacy: men (38%); women (31%)
  - Work (i.e. your employer will offer flu shots as part of its benefits to employees: men (10%); women (14%))
  - Local hospital clinic (e.g. Urgent Care): men (5%); women (4%)

## **The majority of Gen Zs, Millennials and Baby Boomers will get or have already gotten a flu shot at a doctor's office**

- The majority of Gen Zs (47%), Millennials (41%) and Baby Boomers (49%) say they will get or have already gotten a flu shot at a doctor's office, compared to:
  - Local retail pharmacy: Gen Zs (30%); Millennials (34%); Baby Boomers (40%)
  - Work (i.e. your employer will offer flu shots as part of its benefits to employees: Gen Zs (11%); Millennials (15%); Baby Boomers (7%))
  - Local hospital clinic (e.g. Urgent Care): Gen Zs (4%); Millennials (6%); Baby Boomers (2%)

# Question 6 Results

How does your employer offering the flu shot as an employee benefit impact your perception of them?

I think more positively about the company		67.01%
I think more negatively about the company		5.15%
It does impact or change my perception about the company		24.74%
I don't know		3.09%

- Of those who plan to get or have already gotten a flu shot at work, the majority of Americans (67%) think more positively about the company
- Alternatively, 5% of Americans say they think more negatively about the company

# Question 6 Additional Findings

**Of those who plan to get or have already gotten a flu shot at work, an equal amount of men and women think more positively about their company for offering the flu shot as an employee benefit**

- Nearly seven in 10 (67%) men and women say they think more positively about the company
- Alternatively, men (11%) are more likely than women (2%) to think more negatively about the company

**Baby Boomers are the most likely to think more positively about their company for offering the flu shot as an employee benefit compared to Millennials and Gen Zs**

- 92% of Baby Boomers admit they think more positively about their company for offering the flu shot as an employee benefit, compared to 64% of Millennials and 55% of Gen Zs who say the same

# Question 7 Results

If your employer offered flu shots as part of its employee benefits, how would that impact your perception of them?

I would think more positively about the company		63.93%
I would think more negatively about the company	-	3.23%
It would not impact or change my perception about the company		27.71%
I don't know	-	5.13%

- Of those who plan to get or have already gotten their flu shot at a doctor's office, local retail pharmacy or local hospital clinic, the majority (64%) say they would think more positively about their employer if they offered flu shots as part of its employee benefits
- Alternatively, 3% say they would think more negatively about the company and more than one in four (28%) say it would not impact or change their perception about the company

# Question 7 Additional Findings

**Of those who plan to get or have already gotten their flu shot at a doctor's office, local retail pharmacy or local hospital clinic, the majority of men and women would think more positively about their employer if they offered flu shots as part of its employee benefits**

- 63% of men and 64% of women admit they would think more positively about their employer if they offered flu shots as part of its employee benefits
- Alternatively, 6% of men and 1% of women admit they would think more negatively about their employer
- 25% of men and 30% of women say it would not impact or change their perception of the company if their employer offered flu shots as part of its employee benefits

**Gen Zs are the most likely to think more positively about their employer if they offered flu shots as part of its employee benefits**

- Gen Zs (69%) admit they would think more positively about their employer if they offered flu shots as part of its employee benefits, compared to 60% of Millennials and 64% of Baby Boomers who say the same
- Alternatively, 7% of Gen Zs, 6% of Millennials and 1% of Baby Boomers admit they would think more negatively about their employer
- 17% of Gen Zs, 30% of Millennials and 29% of Baby Boomers say it would not impact or change their perception of the company if their employer offered flu shots as part of its employee benefits

# Question 8 Results

Does your employer offer any of the following health related benefits?

Answer	Yes	No	I don't know
The flu shot	331 (42.49%)	349 (44.80%)	99 (12.71%)
A wellness room	187 (24.01%)	499 (64.06%)	93 (11.94%)
Fitness reimbursement	174 (22.34%)	510 (65.47%)	95 (12.20%)
A safe space to administer diabetic self-care (e.g. administering insulin)	209 (26.83%)	434 (55.71%)	136 (17.46%)
A sharps mail back program to safely dispose of needles/lancets	175 (22.46%)	460 (59.05%)	144 (18.49%)

When asked if their employer offers health related benefits, Americans say their employer does offer:

- The flu shot: 43%
- A wellness room: 24%
- Fitness reimbursement: 22%
- A safe space to administer diabetic self-care (e.g. administering insulin): 27%
- A sharps mail back program to safely dispose of needles/lancets: 23%

# Question 8 Additional Findings

**The majority of men and women say their employer does not offer the following health related benefits**

Men:

- The flu shot: Yes (44%); No (45%)
- A wellness room: Yes (25%); No (64%)
- Fitness reimbursement: Yes (25%); No (64%)
- A safe space to administer diabetic self-care (e.g. administering insulin): Yes (26%); No (57%)
- A sharps mail back program to safely dispose of needles/lancets: Yes (23%); No (60%)

Women:

- The flu shot: Yes (42%); No (45%)
- A wellness room: Yes (23%); No (65%)
- Fitness reimbursement: Yes (20%); No (67%)
- A safe space to administer diabetic self-care (e.g. administering insulin): Yes (27%); No (55%)
- A sharps mail back program to safely dispose of needles/lancets: Yes (22%); No (58%)

# Question 8 Additional Findings Contd.

**Gen Zs are the most likely to say their employer offers the flu shot, a wellness room, a safe space to administer diabetic self-care and more**

## Gen Zs:

- The flu shot: Yes (55%); No (32%)
- A wellness room: Yes (33%); No (50%)
- Fitness reimbursement: Yes (36%); No (51%)
- A safe space to administer diabetic self-care (e.g. administering insulin): Yes (43%); No (40%)
- A sharps mail back program to safely dispose of needles/lancets: Yes (34%); No (46%)

## Millennials:

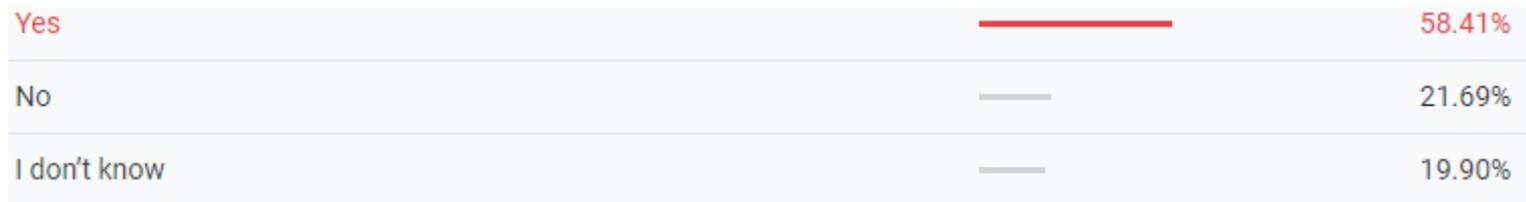
- The flu shot: Yes (49%); No (40%)
- A wellness room: Yes (25%); No (63%)
- Fitness reimbursement: Yes (22%); No (67%)
- A safe space to administer diabetic self-care (e.g. administering insulin): Yes (30%); No (54%)
- A sharps mail back program to safely dispose of needles/lancets: Yes (27%); No (54%)

## Baby Boomers:

- The flu shot: Yes (28%); No (50%)
- A wellness room: Yes (15%); No (67%)
- Fitness reimbursement: Yes (16%); No (66%)
- A safe space to administer diabetic self-care (e.g. administering insulin): Yes (16%); No (59%)
- A sharps mail back program to safely dispose of needles/lancets: Yes (10%); No (63%)

# Question 9 Results

Would you be more likely to work for an employer if they offered its employees the chance to get a flu shot while at work?



- Nearly three in five Americans (58%) would be more likely to work for an employer if they offered employees the chance to get a flu shot while at work, compared to 22% who say they would not be more likely

# Question 9 Additional Findings

## **More women than men say they would be more likely to work for an employer if they offered employees the chance to get a flu shot while at work**

- 61% of women and 57% of men say they would be more likely to work for an employer if they offered employees the chance to get a flu shot while at work

## **Gen Zs are the most likely to work for an employer if they offered employees the chance to get a flu shot while at work**

- 65% of Gen Zs say they would be more likely to work for an employer if they offered employees the chance to get a flu shot while at work, compared to 63% of Millennials and 50% of Baby Boomers

# Question 10 Results

Does your local retail pharmacy offer flu shots?

Yes		93.84%
No	-	2.70%
I don't know	-	3.47%

- The majority of Americans (94%) say their local retail pharmacy offers flu shots, compared to 3% of Americans who say their local retail pharmacy does not

# Question 10 Additional Findings

## **Women are slightly more likely than men to say their local retail pharmacy offers flu shots**

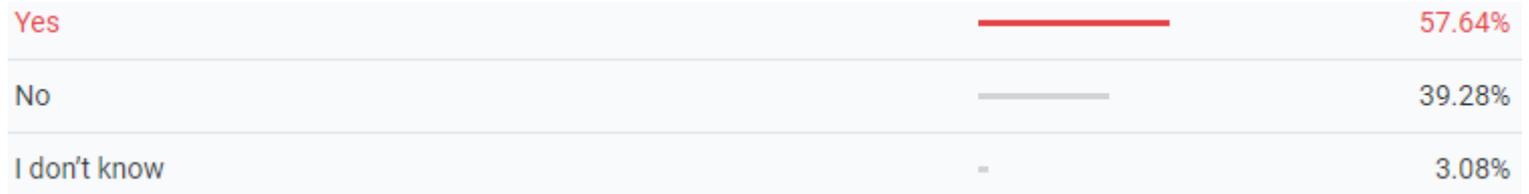
- 95% of women say their local retail pharmacy offers flu shots, compared to 92% of men who say the same

## **Baby Boomers are the most likely to say their local retail pharmacy offers flu shots**

- 97% of Baby Boomers say their local retail pharmacy offers flu shots, compared to 92% of Millennials and 88% of Gen Zs who say the same

# Question 11 Results

Do you worry about catching the flu?



- Nearly three in five Americans (58%) worry about catching the flu, compared to 39% who say they do not

# Question 11 Additional Findings

## **Women are much more likely than men to worry about catching the flu**

- 65% of women worry about catching the flu, compared to 51% of men who say the same

## **Millennials are the most likely to worry about catching the flu**

- More than half of Millennials (56%) worry about catching the flu, compared to 53% of Baby Boomers and 49% of Gen Zs who say the same

# Question 12 Results

If you are a parent or a caretaker of parents, do you plan to have children or parents under your care receive a flu shot?

Yes		68.04%
No		18.61%
I don't know		13.35%

- Sixty-eight percent of parents or caretakers of a parent plan to have their children or parents who are under their care receive the flu shot, compared to nearly two in 10 (19%) who say they do not

# Question 12 Additional Findings

## **Women are much more likely than men to have children or parents who are under their care receive the flu shot**

- 73% of women who are parents or caretakers of a parent plan to have their children or parents who are under their care receive the flu shot, compared to 63% of men who say the same

## **Millennials are the most likely to have children or parents who are under their care receive the flu shot**

- 72% of Millennials who are parents or caretakers of a parent plan to have their children or parents who are under their care receive the flu shot, compared to 67% of Gen Zs and 54% of Baby Boomers who say the same

# Question 13 Results

In your opinion, which of the following options is the best at preventing the spread of the flu?

Washing hands with soap and water		49.42%
Using a liquid hand sanitizer		7.06%
Getting the flu shot		41.72%
I don't know		1.80%

- Nearly half of Americans (49%) say the best way to prevent the spread of the flu is by washing hands with soap and water, followed by:
  - Getting the flu shot (42%)
  - Using a liquid hand sanitizer (7%)

# Question 13 Additional Findings

## **Women are much more likely than men to say the best way to prevent the spread of the flu is by washing hands with soap and water**

- 52% of women say the best way to prevent the spread of the flu is by washing hands with soap and water, compared to 45% of men who say the same
- Men (43%) are more likely than women (41%) to say the best way to prevent the spread of the flu is by getting the flu shot

## **Baby Boomers are the most likely to say the best way to prevent the spread of the flu is by getting the flu shot**

- Nearly three in five Baby Boomers (57%) say the best way to prevent the spread of the flu is by getting the flu shot, compared to 40% of Gen Zs and 33% of Millennials who say the same
- The majority of Millennials (54%) say the best way to prevent the spread of the flu is by washing hands with soap and water, compared to 49% of Gen Zs and 39% of Baby Boomers who say the same

# Question 14 Results

When it comes to staying healthy, do you take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu?

Yes		88.45%
No		9.50%
I don't know		2.05%

- The majority of Americans (89%) say they take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu, compared to 10% of Americans who say they do not

# Question 14 Additional Findings

**Women are more likely than men to take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu**

- 91% of women say they take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu, compared to 85% of men who say the same

**Gen Zs are the least likely to take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu**

- 83% of Gen Zs say they take preventative measures (e.g. washing hands frequently, getting vaccinated, wearing a surgical mask in public, etc.) to prevent contracting the flu, compared to 87% of Millennials and Baby Boomers who say the same

# Question 15 Results

What concerns you most about getting the flu?

Missing work / pay	—	15.62%
Giving it to a child or vulnerable family member	—	26.23%
Feeling ill	—	32.70%
Death	—	8.28%
I am not concerned about getting the flu	—	15.19%
I don't know	-	1.98%

- When asked what concerns them the most about getting the flu, one-third of Americans (33%) say feeling ill, followed by:
  - giving it to a child or vulnerable family member (26%)
  - missing work / pay (16%)
  - death (8%)
- Fifteen percent of Americans are not concerned about getting the flu

# Question 15 Additional Findings

## **When asked what concerns them the most about getting the flu, the majority of men and women say feeling ill**

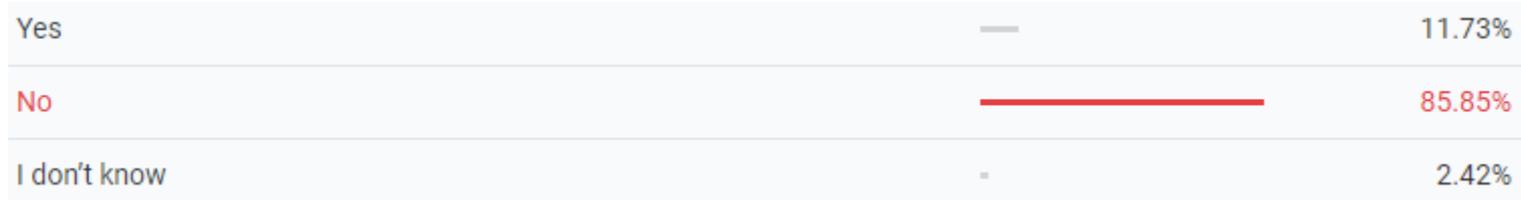
- 31% of men and 33% of women say what concerns them the most about getting the flu is feeling ill followed by:
  - giving it to a child or vulnerable family member: men (22%); women (30%)
  - missing work / pay: men (18%); women (14%)
  - death: men (9%); women (8%)
- 18% of men and 13% of women are not concerned about getting the flu

## **When asked what concerns them the most about getting the flu, the majority of Gen Zs and Baby Boomers say feeling ill**

- 37% of Gen Zs and 41% of Baby Boomers say what concerns them the most about getting the flu is feeling ill, compared to 25% of Millennials who say the same
- The majority of Millennials (31%) say what concerns them the most about getting the flu is giving it to a child or vulnerable family member
- Additional findings include:
  - missing work / pay: Gen Zs (22%); Millennials (19%); Baby Boomers (9%)
  - giving it to a child or vulnerable family member: Gen Zs (25%); Millennials (31%); Baby Boomers (20%)
  - death: Gen Zs (4%); Millennials (9%); Baby Boomers (11%)

# Question 16 Results

In the last year, have you contracted the flu?



- Although the majority of Americans (86%) say they have not contracted the flu in the last year, more than one in 10 Americans (12%) have contracted the flu in the last year

# Question 16 Additional Findings

## **Almost the same amount of men and women have contracted the flu in the last year**

- 13% of men and 12% of women say they have contracted the flu in the last year

## **Gen Zs are the most likely to have contracted the flu in the last year**

- One in five (21%) of Gen Zs say they have contracted the flu in the last year, compared to 13% of Millennials and 6% of Baby Boomers who say the same

# Question 17 Results

Did you miss or have to call out sick at work / school?

Yes		73.47%
No		25.85%
I don't know		0.68%

- Of those who have contracted the flu in the last year, 74% had to call out sick at work or school
- One in four (26%) did not have to call out sick at work or school

# Question 17 Additional Findings

## **Of those who have contracted the flu in the last year, men are slightly more likely than women to have called out sick at work / school**

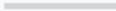
- Three in four men (75%) and nearly three in four women (73%) who have contracted the flu in the last year had to call out sick at work / school

## **Of those who have contracted the flu in the last year, Gen Zs are the most likely to have called out sick at work / school**

- Gen Zs (80%) who have contracted the flu in the last year are the most likely to have called out sick at work / school, compared to Millennials (77%) and Baby Boomers (69%)

# Question 18 Results

How many days of work / school did you miss?

1-3 days		57.14%
4-6 days		34.69%
7+ days		6.12%
I don't know		2.04%

- Of those who have called out sick at work / school, the majority (57%) missed 1-3 days, followed by 4-6 days (35%) and 7+ days (6%)

# Question 18 Additional Findings

## **Of those who have called out sick, women are the most likely to have missed 1-3 days of work / school**

- 67% of women and 46% of men who have called out sick at work / school because they contracted the flu in the last year say they missed 1-3 days
- Men (42%) are more likely than women (26%) to have missed 4-6 days of work / school

## **Of those who have called out sick, Millennials are the most likely to have missed 1-3 days of work / school**

- Millennials (67%) are the most likely to say they missed 1-3 days of work / school after contracting the flu in the last year, compared to 42% of Gen Zs and 46% of Baby Boomers who say the same
- Gen Zs (42%) are the most likely to say they missed 4-6 days of work / school after contracting the flu in the last year, compared to 30% of Millennials and 27% of Baby Boomers who say the same
- Baby Boomers (18%) are the most likely to say they missed 7+ days of work / school after contracting the flu in the last year, compared to 3% of Millennials and 13% of Gen Zs who say the same

# Question 19 Results

Did you know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu?

Yes		64.19%
No		28.99%
I don't know		6.82%

- The majority of Americans (64%) say they know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu, compared to 29% who do not

# Question 19 Additional Findings

## **Women are more likely than men to say they know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu**

- 66% of women and 62% of men say they know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu

## **Baby Boomers are the most likely to say they know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu**

- 67% of Baby Boomers say they know that proper medical waste disposal plays a key role in preventing the spread of infectious diseases, like the flu, compared to 64% of Gen Zs and 60% of Millennials who say the same

# Question 20 Results

Do you avoid traveling during flu season?

Yes		30.80%
No		66.70%
I don't know	-	2.50%

- Although the majority of Americans (67%) do not avoid traveling during flu season, nearly one-third of Americans (31%) say they do avoid traveling during flu season

# Question 20 Additional Findings

## **Women are more likely than men to avoid traveling during flu season**

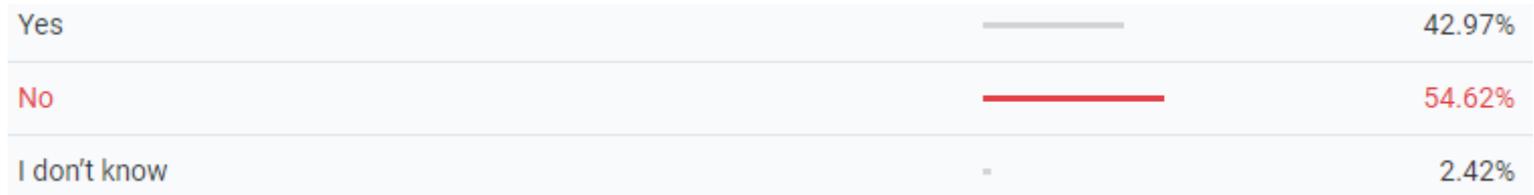
- More than one-third of women (34%) say they avoid traveling during flu season, compared to 28% of men who say the same

## **Gen Zs are the most likely to avoid traveling during flu season**

- More than one-third of Gen Zs (35%) say they avoid traveling during flu season, compared to 33% of Millennials and 28% of Baby Boomers who say the same

# Question 21 Results

Do you avoid shaking people's hands during flu season?



- Although the majority of Americans (55%) say they do not avoid shaking people's hands during flu season, more than two in five Americans (43%) say they do avoid shaking people's hands during flu season

# Question 21 Additional Findings

## **Women are much more likely than men to say they avoid shaking people's hands during flu season**

- Nearly half of women (49%) say they avoid shaking people's hands during flu season, compared to 36% of men who say the same

## **Gen Zs are the most likely to say they avoid shaking people's hands during flu season**

- More than two in five Gen Zs (45%) say they avoid shaking people's hands during flu season, compared to 44% of Millennials and 39% of Baby Boomers who say the same



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